

ENVIRONMENTAL POLICY

Bounce PR recognises that its business operations have an effect on the environment.

The company is committed to ensuring their activities have minimal impact on the natural and human environments, and strive for continuous improvements in environmental performance.

Bounce PR keeps up to date with relevant environmental legislation and ensure compliance in all areas of their business activities.

In order to improve the company's environmental performance, Bounce PR aim to carry out the following principals to its activities:

Purchasing

In order to help minimise their impact on the environment, all purchasing decisions will be made with environmental issues in mind All office equipment and electrical items will be assessed as to their energy rating, and recyclable goods and equipment purchased where possible, including stationery items.

Energy Consumption

Running an office consumes a lot of energy and at Bounce we strive to reduce our energy levels as much as possible. All electrical appliances are switched off rather than left on standby mode, and office layouts have been designed in such a way as to maximise the use of natural light. Low energy light bulbs are sourced, and heating use is reduced as much as possible.

Waste

As an office based organisation, paper is our main waste product. We strive to become a paperless office, and do not print off unnecessary documents. All of our paper and cardboard waste is recycled. Any other waste resulting from our organisation's activities, such as print cartridges and packaging are also recycled. We aim to minimise our use of resources as much as possible.

Legislation

We strive to meet all environmental legislation that is relevant and applicable to Bounce PR.

Communication

At Bounce PR we help to promote environmental issues amongst our organisation, and with our suppliers and customers.

This environmental policy has been endorsed by senior management and is updated annually.

The logo for Bounce PR, featuring the word "bounce" in a lowercase, green, sans-serif font. The letter "o" is replaced by a solid green circle. Below the text is a solid green horizontal bar.